

NEWS RELEASE

November 8, 2010

e-LYNXX Corporation Receives 2010 Green Supply Chain Award *Recognized by Supply & Demand Chain Executive Magazine*

CHAMBERSBURG, PA – e-LYNXX Corporation has been honored with a 2010 Green Supply Chain Award from *Supply & Demand Chain Executive* magazine.

"In addition to companies that are making green or sustainability a core part of their supply chain strategy, we recognized providers of supply chain solutions and services, like e-LYNXX, that are assisting their customers in achieving measurable sustainability goals with environmentally friendly practices," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. A complete list of recipients is published in the magazine's November/December issue.

"We are very pleased to be singled out for the benefits that we provide buyers of customized goods and services. Our Automated Vendor Selection (AVS) Technology™ is unique in its ability to match buyers with prequalified vendors that embrace green practices," said William Gindlesperger, chief executive officer of e-LYNXX Corporation. "This occurs when computers using the AVS Technology™ automatically match vendors in the buyer's database of prequalified vendors with the buyer's job specifications. If the job specs call for only green suppliers to be considered for competitive bidding, that is what will occur."

Additionally, Gindlesperger said e-LYNXX's process provides the buyer with total transparency, reduced costs of 25% to 50%, and a web-based communications and workflow system that records every action taken from the start of a project to its completion. The savings occur because a competitive bidding environment is created in which the prequalified vendors identify production gaps and lower their pricing to fill those gaps.

e-LYNXX's clients today represent most business segments including the heavy equipment construction, building materials, parcel delivery, utility, computer hardware, retail, grocery, health care, finance, resale distributor and association sectors. Gindlesperger said their cost reduction for procured print averages 42% with a return on investment of 282% and no upfront costs for adopting the e-LYNXX process. e-LYNXX's American Print Management division specializes in working with print buyers. Its Patented Procurement Method division works with organizations that want to license the Automated Vendor Selection (AVS) Technology™.

###

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About e-LYNXX Corporation

e-LYNXX Corporation developed the patented technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. ● Patented Procurement Method licenses the Automated Vendor Selection Technology (AVS Technology™) used in e-commerce and procurement systems. ● American Print Management provides systems, services and the patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing materials, labels, packaging and other procured print. ● Government Print Management offers effective U.S. GPO bid services and strategies. www.e-LYNXX.com – 888-876-5432