

NEWS RELEASE

May 17, 2010

e-LYNXX Corporation Named Top Procurement Firm for Second Consecutive Year *List compiled by Supply & Demand Chain Executive Magazine*

CHAMBERSBURG, PA – e-LYNXX Corporation has been named one of the top 100 procurement solution providers in North America by *Supply & Demand Chain Executive* magazine. *Supply & Demand Chain Executive* editors also selected e-LYNXX for its 2009 listing of top procurement firms.

"As the economy makes tentative steps toward recovery and growth, our readers are turning to *Supply & Demand Chain Executive* to learn about solutions and best practices for enabling business expansion through supply chain excellence," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "With this year's *Supply & Demand Chain Executive 100*, we highlight a broad range of supply chain solution and service providers that are helping to position their customers for the 'New Normal' economic environment."



This year, the magazine focused the criteria for its top 100 feature on supply chain excellence and preparing the supply chain for the post-recessionary return to growth. Recipients of the top 100 honor are featured in the cover story of the May/June 2010 issue of *Supply & Demand Chain Executive*, as well as online at www.SDCExec.com/SDCE100.

"Organizations in all sectors are looking for ways shore up their bottom lines as we inch out of the Great Recession. Adopting new procurement methods is one way to tap readily available resources, and we are pleased to provide the methodology and technology to make that happen," said William Ginglesperger, chief executive officer of e-LYNXX Corporation. "Since 2010 was the first full year for the offering of our patented procurement method and proprietary technology, we are pleased to be included again among the elite in the procurement management profession. This selection further validates what we offer to provide cost reductions of 25% to 50% for procured goods and services, total transparency, full accountability and a streamlined procurement process."

e-LYNXX's clients today represent most business segments including the heavy equipment construction, building materials, parcel delivery, utility, computer hardware, retail, grocery, health care, finance, resale distributor and association sectors. Gindlesperger said their cost reduction for procured print averages 42% with a return on investment of 282% and no upfront costs for adopting the e-LYNXX process. e-LYNXX's American Print Management division specializes in working with print buyers.

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About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432