

NEWS RELEASE

November 29, 2010

e-LYNXX Corporation Named One of Best Workplaces in the Americas

CHAMBERSBURG, PA – Printing Industries of America (PIA) has named e-LYNXX Corporation a 2010 recipient of its "Best Workplace in the Americas" award. e-LYNXX also was named, from all companies chosen as a "Best Workplace in the Americas," to PIA's "Best of the Best" list.

The world's largest print trade association, PIA evaluated companies nationwide based on their management practices, work environment, training and development opportunities, financial security, work-life balance, recognitions and rewards and health and wellness programs.

"Employees look at these eight key human relations areas when evaluating a current or prospective workplace," said Jim Kyger, assistant vice president of human resources at PIA and director of PIA's "Best Workplaces in the Americas" awards program. "While all employees have different values when it comes to what they want in a work environment, there is quite a bit of common ground. And, it is not all centered around money. Workers today look for a variety of qualities in a workplace. Recipients of PIA's 2010 'Best Workplace in the Americas' award share those qualities."



PIA's complete listing of 2010 "Best Workplace in the Americas" award recipients is posted at <http://www.printing.org/page/6726>.

Maxine Gindlesperger, chief administrative officer of e-LYNXX, said the company has a proud history of attracting the best qualified professionals to work in the firm's high-tech, customer-focused environment. "We find when competing for talent with larger organizations, our family like culture is preferred, as are our convenient location along I-81, advanced technological resources and procurement innovations," she added. "And once here, they stay. The average tenure of all e-LYNXX employees is more than a dozen years."

e-LYNXX's Government Print Management division has offered U.S. Government Printing Office (GPO) bid services and effective strategies to printers nationwide for more than 35 years. Its American Print Management division offers print buyers the firm's patented technology to better manage suppliers while reducing the procured costs of print by 25% to 50% without compromising quality and service requirements. This is accomplished through the application of e-LYNXX's web-based systems, print procurement services and patented technology to the procurement of direct mail, marketing materials, commercial print, packaging, labels and all other procured print.

e-LYNXX was founded in 1975 as ABC Advisors by Chambersburg native William Gindlesperger, inventor of the patented Automated Vendor Selection (AVS) Technology™ and chief executive officer of e-LYNXX Corporation.

About Printing Industries of America (PIA)

Printing Industries of America is the world's largest graphic arts trade association representing an industry with approximately one million employees. It serves the interests of more than 10,000 member companies. Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information. Visit www.printing.org for additional information.

About e-LYNXX Corporation

e-LYNXX Corporation developed the patented technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. • Patented Procurement Method licenses the Automated Vendor Selection Technology (AVS Technology™) used in e-commerce and procurement systems. • American Print Management provides systems, services and the patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing materials, labels, packaging and other procured print. • Government Print Management offers effective U.S. GPO bid services and strategies. www.e-LYNXX.com – 888-876-5432

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