

**NEWS RELEASE***June 30, 2011***Yuri Tadesse Named to e-LYNXX Corporation Board of Advisors**

CHAMBERSBURG, PA – Yuri Tadesse of Washington, D. C., has been named to the board of advisors for e-LYNXX Corporation, a leader in procurement innovation and management in the United States and Canada.

“Yuri is one of the most insightful political thinkers in America,” said William Gindlesperger, chairman and chief executive officer of e-LYNXX. “He draws on his many years as a strategist, advisor and consultant to deliver keen analysis and pointed opinion on the most critical geopolitical issues confronting policymakers. He has played a central role in the organizing and closure of significant bilateral and multilateral diplomatic and international business negotiations and has participated in numerous international trade missions encouraging U.S. businesses to explore investment opportunities in new and emerging markets such as Africa. His broad base of business contacts further strengthens our outreach at e-LYNXX. ”



Tadesse is managing director and senior vice president for international business development in the Washington office of GoodWorks International LLC. Since 2006, he has managed and coordinated all sectors of the GoodWorks’ international business development efforts ensuring continued expansion of company services and market access in Africa, the Middle East and the Caribbean.

A seasoned international business transactions executive, Tadesse possesses two decades of experience in politics and international business. His employment history includes working with the Clinton White House and the U. S. Department of State, serving as the senior advisor to the President’s Special Envoy for Africa as well as director for international affairs and senior advisor to the Reverend Jesse L. Jackson, Sr., founder, president and CEO of the Rainbow/PUSH Coalition. Recognized as one of the leading practitioners in the demanding world of government representation, his experience and achievements on behalf of clients cover a broad range of issues and policies.

Prior to joining GoodWorks, Tadesse was the founder, president and CEO of Vintage Consult International. Specializing in international business consulting for Fortune 500 and mid-size companies, the firm provided a range of advisory services to promote and support successful business transactions with governments as well as international private and public sector organizations doing business throughout Africa, Asia, Europe and the Middle East.

Twice appointed by President Clinton as a member of United States Presidential Delegations to Africa, he is currently a member of the Council on Foreign Relations and The Global Information Network.

Tadesse earned undergraduate and graduate degrees in international affairs, international law and political management from George Washington University. He is fluent in English, Ethiopian, Spanish, Portuguese and Italian.

**About e-LYNXX Corporation**

e-LYNXX Corporation patented the technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. • AVS Technology™ licenses the patented\* automated vendor selection procedure used in e-commerce and procurement systems. • American Print Management provides web-based system, services and patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing, publications, packaging, labels and other procured print. • Government Print Management offers effective U.S. GPO bid services and strategies. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432

\*U. S. Patent No. 6,397,197, Patent No. 7,451,106, post-Bilski Patent No. 7,788,143, and Continuing Application 12/855,423 (collectively, the AVS Technology™) – This thicket of patents covers all custom goods and services, not just print. To inquire about licensing, contact Anthony Hawks at 888-876-5432 or Michael Cannata at 905-773-2207.