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NEWS RELEASE
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Ben Franklin Honor Society of Printing Industries of America Inducts Industry Notable

William Gindlesperger, e-LYNXX Founder, Chairman and CEO Honored

William Gindlesperger, founder, chairman and chief executive officer of e-LYNXX Corporation was inducted into the Ben Franklin Honor Society of the Printing Industries of America (PIA).

A native of Chambersburg, Pennsylvania, Gindlesperger founded ABC Advisors and its successor, e-LYNXX Corporation, in 1975. Under his leadership the firm has grown into the leading print management and procurement licensing firm in North America. Print buyers and suppliers alike have benefited from his insight and innovation.

Gindlesperger has directed major in-plant studies in both the private and public sectors and is highly regarded for his knowledge, advice and work on behalf of firms in matters pertaining to the U.S. Government Printing Office (GPO). He has testified before the U. S. Senate Committee on Rules and Administration regarding government print and procurement policy. He also has worked directly with numerous Congressional and Senatorial members and staff and has advised Congress on the development, operations and future of GPO print procurement and the federal print program in general.

He has been a lead fund raiser for numerous elected officials at the local and state levels. He was a founder and chairman of PrintPAC (PIA's political action committee).

Gindlesperger invented the methodology that optimizes cost reductions in the procurement of specification-defined goods and services. He has been granted two separate business method patents by the U.S. Patent Office, first for the competitive procurement of print and then for the competitive procurement of *all* customized and specification-defined goods and services.



Ben Franklin Society inductee William Gindlesperger (left) and Jerry Williamson, vice chair of the Ben Franklin Society and chief executive officer of The Williamson Printing Company in Dallas, Texas.

e-LYNXX has been exclusively endorsed by Printing Industries of America (PIA) and has been named one of the top 100 procurement firms in North America by *Supply & Demand Chain Executive* magazine.

Gindlesperger is a graduate of Dickinson College, having majored in philosophy and religion.

The purpose of the Ben Franklin Honor Society of Printing Industries of America is to recognize and honor industry leaders who have made lasting contributions to the printing and graphic communications industries. This includes, but is not limited to, Printing Industries of America, its Center for Technology and Research, its affiliates, and the Print & Graphics Scholarship Foundation (PGSF). The honor society was founded on November 12, 2005, by the consolidation of two established honor societies: The Ash Khan Society of PIA and The Society of Fellows of GATF, established in 1950 and 1969 respectively.

"Being recognized by the printing industry is certainly a career highlight for me, but more importantly it recognizes the contributions that e-LYNXX has made in helping printers win profitable government work and in working with print buyers to streamline how they procure print," Gindlesperger said.

The induction ceremony was held in Charleston, South Carolina.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. • American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. • Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. • Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432

About Printing Industries of America (PIA)

Printing Industries of America is the world's largest graphic arts trade association serving the interests of more than 10,000 member companies and representing an industry with more than one million employees. Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency and profitability of its members and the industry through advocacy, education, research and technical information.

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