

NEWS RELEASE

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Ray Traugott Named Client Services Manager at e-LYNXX Corporation

CHAMBERSBURG, PA – Raymond Traugott of Washington, D. C., has been named client services manager at e-LYNXX Corporation, the North American procurement authority.

"Ray's role as an American Print Management client services manager is to actively manage and cultivate relationships with print buying clients nationwide," said Maxine Gindlesperger, chief administrative officer of e-LYNXX. "He provides our growing client base with strategic direction and guidance on qualifying suppliers and preparing budgets and job specifications, as well as training and monitoring of the production process."

American Print Management, a division of e-LYNXX, provides systems and services for buyers of print including direct mail, commercial print, marketing materials and customized packaging. Results include enhanced quality and service levels, streamlined workflow and communication, transparency, process control and procured print cost reduction of 25% to 50%.

Traugott's client services career in the print industry spans 17 years. He has been a digital imaging specialist at the National Gallery of Art, a sales service representative at DigiLink Inc., a print production coordinator at The World Bank and a team leader at World Color. Pre-press and printing for high-end color requirements are areas in which he has developed expertise.

He earned a Bachelor of Science degree in graphic arts management at Old Dominion University.



About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432

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