

NEWS RELEASE

February 9, 2009

Gary White Named Client Services Specialist at American Print Management

CHAMBERSBURG, PA – Gary White of Chambersburg, Pennsylvania, has been named client services specialist for American Print Management, a service offering of e-LYNXX Corporation, the leading print management firm in the United States.

"Gary works closely with our North American print buying clients to ensure that they are obtaining the best pricing, quality, efficiencies and delivery for print jobs," said Michael Jackson, chief operating officer of e-LYNXX. "His print industry expertise and his ability to assist with job specification development, supplier identification and change order control help our clients save about 40% compared to what they would pay using a process different from our patented business methodology. He serves as an extension of the client's procurement office."

American Print Management is the e-LYNXX division that works with print buyers to reduce their hard-dollar costs for direct mail, marketing materials, commercial print, labels and product packaging. Behind the scenes, White and other e-LYNXX print and client specialists are supported by e-LYNXX's proprietary computerized communications and workflow system that provides increased efficiencies and enhanced transparency.

White joined e-LYNXX in 2006 after having been with American Bank Stationery in Pittsburgh Pennsylvania, as an inside sales manager and special project manager. He also was with Innovative Technologies in Print in Elizabethtown, Pennsylvania, as head estimator. His initial position at e-LYNXX was as a pricing specialist. He also has been a procurement services senior account manager with American Print Management.

A native of Pittsburgh, Pennsylvania, White graduated from Robert Morris University with a bachelor's degree in business administration.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432



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