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NEWS RELEASE

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Deborah Snider Completes 25th Year with e-LYNXX Corporation

CHAMBERSBURG, PA – Deborah Snider has completed 25 years of service with e-LYNXX Corporation. She is senior vice president of e-LYNXX and head of the firm's Government Print Management division that works with print suppliers nationwide to gain U. S. Government Printing Office (GPO) and other government work.

"Deborah started with us when we began building our business beyond print related consulting. Her dedication, hard work and leadership have helped develop the business to that of being the leading print management and procurement licensing firm in North America," said William Gindlesperger, chairman and chief executive officer of e-LYNXX. "She has established herself in the industry as the go-to-source who can help businesses grow, increase revenues and build profitability."



Prior to joining e-LYNXX in 1984, Snider was with JLG Industries. She graduated (magna cum laude) from Central Penn Business College with a degree in specialized business.

Snider said the most dramatic change that she has seen over the past 25 years is how e-LYNXX has been able to expand its business through procurement method patents, its robust workflow and communication system, and specialized professional services not available elsewhere. State-of-the-art technology also has made it possible for e-LYNXX to create one of the largest databases on print projects in North America.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432

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