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NEWS RELEASE
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Buster Weinzierl Named Business Development Director at e-LYNXX Corporation

CHAMBERSBURG, PA – Buster Weinzierl of Coraopolis, Pennsylvania, has been named business development director at e-LYNXX Corporation, the leading print and procurement management firm in the United States.

"Buster's role is essential as we contact prospective clients about the benefits of using and/or licensing our patented procurement methodology -- one that can help organizations reduce significantly what they spend on commercial print, construction services, direct mail, machined parts, marketing materials, temporary services, product packaging, transportation or anything else that requires project specifications when ordered," said William Gindlesperger, chairman and chief executive officer of e-LYNXX. "Buster's executive experience, his background as a consultant and his knowledge of print and procurement will benefit organizations as they learn more about e-LYNXX Corporation and our unique service offerings that can reduce their costs in the 30% to 40% range while improving efficiencies and process transparency."



Weinzierl is responsible for matching clients with the services of American Print Management -- the e-LYNXX division that specializes in print-spend cost-reduction services. He also will identify organizations to work with Patented Procurement Method -- the e-LYNXX division that licenses the company's latest patent for the procurement of specification-defined goods and services.

Before joining e-LYNXX, Weinzierl was chief financial officer of R&D Coatings in McKees Rocks, Pennsylvania. He also has been an independent consultant. For 27 years, he was president of Belknap Business Forms in Mayville, New York.

Weinzierl graduated from the University of Pittsburgh with a Bachelor of Science degree in industrial engineering, and he has performed graduate work in financial management at George Washington University. He also is a Certified Forms Consultant (CFC) and a Certified Document Consultant (CDC). He serves on the alumni advisory committee for the industrial engineering department at the University of Pittsburgh.

His professional affiliations include the Print Services Distribution Association (PSDA) where he has served as manufacturing vice president and International Business Forms Industries where he has been North American Chairman. PSDA has inducted Weinzierl into its honorary Black Leaf Society.

In the community, he is past president of the Mayville Rotary Club and past board president of the Westfield Memorial Hospital.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432

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