

## NEWS RELEASE

February 15, 2010

### Bob Juliano Named Client Services Manager at e-LYNXX Corporation

CHAMBERSBURG, PA – Robert Juliano of Chester Springs, Pennsylvania, has been named client services manager at e-LYNXX Corporation, the print procurement authority in North America.

"Bob came to e-LYNXX with 20 successful years of experience in procurement, supply chain, global operations and finance with *Fortune* 500 companies," said Maxine Gindlesperger, chief administrative officer of e-LYNXX. "He works with American Print Management's growing list of national clients to help them with their strategies and tactics for improving their print procurement. Bob has a lead role in actively managing and cultivating client relationships and developing strategic partnerships with them."

American Print Management, a division of e-LYNXX, provides systems and services for buyers of direct mail, commercial print, marketing materials and customized packaging. Results include enhanced quality and service levels, streamlined workflow and communication, transparency, process control and procured print cost reduction of 25% to 50%.

Before joining e-LYNXX, Juliano was senior director of print production at Rodale, Inc. - publishers of *Men's Health*, *Prevention*, *Women's Health*, *Runner's World*, *Bicycling*, *Running Times*, *Organic Gardening*, *Mountain Bike* and other health and wellness lifestyle magazines. He also has been senior manager of magazine production for *TV Guide* and assistant manager of magazine production for *Reader's Digest*.

He earned a Bachelor of Science degree in business administration at Iona College.

#### About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432

