

NEWS RELEASE
November 9, 2011

e-LYNXX Corporation Honored With Green Supply Chain Award
Recognized by Supply & Demand Chain Executive Magazine

CHAMBERSBURG, PA – Editors at *Supply & Demand Chain Executive* magazine have chosen e-LYNXX Corporation for the second consecutive year to receive its Green Supply Chain Award – an annual recognition of companies that encourage environmentally friendly business practices.

"The Green Supply Chain Awards recognize providers of supply chain solutions and services that are assisting their customers in achieving measurable sustainability goals," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Companies that are making green or sustainability a core part of their supply chain strategy also are recognized in the areas of sourcing/procurement, fulfillment/logistics, operations, product lifecycle management, and other areas of the supply chain. A complete list of recipients is published in the magazine's November/December issue."



"We take pride in providing organizations with a predictable and efficient way of identifying 'green' vendors that will reduce costs for procured goods and services by 25% to 50%," said William Gindlesperger, chief executive officer of e-LYNXX Corporation. "Use of our patented AVS Technology[®] by a broad range of businesses and nonprofits demonstrates its adaptability and appeal. Our clients are averaging 42% savings on creative services, direct mail, marketing materials, publications, labels, packaging, commercial print, temp services, and a host of other print and non-print categories. In addition to reduced costs for procured goods and services, the procuring organization gains transparency, accountability, quality control, documentation and archiving. e-LYNXX is not a broker or a printer and works with its customers as an extension to their own procurement activities."

AVS Technology[®], when used with e-LYNXX's best procurement practices and communications and workflow system, creates a competitive bidding environment for only vendors capable of doing a particular job. If the job specifications call for only green vendors to be considered for competitive bidding, that is what will occur. Quality and on-time delivery are assured because each vendor in the buyer's database of vendors is prequalified based on strict qualification standards before the automated vendor selection process is begun.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the Web at www.SDCExec.com.

About e-LYNXX Corporation

e-LYNXX Corporation patented the technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. • AVS Technology[®] licenses the patented* automated vendor selection procedure used in e-commerce and procurement systems. • American Print Management provides web-based system, services and patented AVS Technology[®] to reduce substantially the procured costs of direct mail, marketing, publications, packaging, labels and other procured print. • Government Print Management offers effective U.S. GPO bid services and strategies. www.e-LYNXX.com – 888-876-5432

*U. S. Patent No. 6,397,197, Patent No. 7,451,106, post-*Bilski* Patent No. 7,788,143, and Continuing Application 12/855,423 (collectively, the AVS Technology[®]) – This thicket of patents covers all custom goods and services, not just print. To inquire about licensing, contact Anthony Hawks at 888-876-5432 or Michael Cannata at 905-773-2207.