

**NEWS RELEASE**

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**e-LYNXX Corporation Launches New Website**

CHAMBERSBURG, PA – Organizations looking for a path to profitability during these challenging economic times should visit the new website – [www.e-LYNXX.com](http://www.e-LYNXX.com) – unveiled today by e-LYNXX Corporation, the leading print management and procurement licensing firm in North America. The site includes sections for each of the company's three divisions:

- Patented Procurement Method ([www.PatentedProcurementMethod.com](http://www.PatentedProcurementMethod.com))
- American Print Management ([www.AmericanPrintManagement.com](http://www.AmericanPrintManagement.com)),
- Government Print Management ([www.GovernmentPrintManagement.com](http://www.GovernmentPrintManagement.com))

"Profitability defines business success, and we have three ways to help organizations attain their bottom-line goals," said William Gindlesperger, founder and chief executive officer of e-LYNXX Corporation. "As e-LYNXX has matured and diversified, our message is being heard and is resonating positively among those who wish to change their status quo. We are an innovative, service-driven, goal-oriented organization that is helping our clients improve their profitability."

Patented Procurement Method is the e-LYNXX division that works to license and enforce the e-LYNXX business method patent that e-LYNXX was awarded on November 11, 2008, by the U. S. Patent Office. The business method patent applies to all organizations that buy specification-defined goods and services and to their third party procurement and system providers. These goods and services include commercial print, construction services, direct mail, labels, machined parts, marketing materials, product packaging, temporary staffing, textiles, transportation, trucking or anything else that requires specifications before the product or service is ordered for purchase. A benefit of The Gindlesperger Method, as the new patent methodology is known, is a significant reduction in the procured costs for goods and services.

American Print Management is the e-LYNXX division that works with print buyers to reduce their measurable, hard-dollar costs for direct mail, marketing materials, commercial print, labels and product packaging. This division offers expert services, a workflow and communication system, and the patented method that is guaranteed to reduce print costs by 25% – or the buyer pays nothing.

Government Print Management is the e-LYNXX division that has been serving print suppliers since 1975. It works with printers to obtain profit-building projects from the U.S. Government Printing Office (GPO) and other government agencies – federal, state and municipal.

In addition to information on the company and its leadership, the new site provides in-depth background and insight into how its professional staff and expert services, coupled with its patented business method, benefit clients by improving revenues and bottom line results. News, such as the Top 50 U.S. Government Printing Office Suppliers, and articles explaining The Gindlesperger Method also are easily accessible on the new site.

**About e-LYNXX Corporation**

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. • American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. • Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. • Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432