

NEWS RELEASE

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e-LYNXX Corporation Named One of Top 100 Procurement Firms

List compiled by Supply & Demand Chain Executive Magazine

CHAMBERSBURG, PA – *Supply & Demand Chain Executive* magazine has named e-LYNXX Corporation one of the top 100 procurement solution providers in the North America. The magazine's *2009 Supply & Demand Chain Executive 100* list appears in its June/July issue.

"This recognition further validates the value of our services and the hard work by our dedicated staff in developing and delivering systems, methodology and services that help our clients significantly reduce what they spend on direct mail, marketing materials, commercial print, labels, product packaging and other types of customized goods and services," said William Ginglesperger, chief executive officer of e-LYNXX Corporation. "This is even more meaningful when you consider that 2009 is the first full year for implementation of the business method patents that we have been awarded by the U. S. Patent Office."



In naming e-LYNXX to their list, *Supply & Demand Chain Executive* editors said, "Your inclusion in this year's 100 list recognizes your leadership as a solution and service provider in assisting the supply chain function and supply chain executives as your customers/clients position their enterprises and organizations not only to meet the urgent business imperatives of the current downturn but also to thrive as the economy rebounds."

The purpose of the *2009 Supply & Demand Chain Executive 100* is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of the diverse mix of the functions that make up the supply chain.

e-LYNXX Corporation offers clients the latest in procurement methodology to reduce their print spend by at least 25%. Gindlesperger said typically cost reductions are in the 30% to 40% range, and sometimes more, as experienced by its current clients -- leaders in the parcel delivery, computer (hardware), utilities, heavy construction equipment, insurance, health care, insurance, financial services and association sectors. Application of the e-LYNXX patented methodology extends beyond print to machine parts, temporary services, construction services, textiles and other customized goods and services that require specifications when ordered.

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432