

**NEWS RELEASE**  
September 30, 2009

**PCN-TV to Feature CEO of e-LYNXX Corporation in "Profile" Series**

CHAMBERSBURG, PA – William Gindlesperger, chairman and chief executive officer of e-LYNXX Corporation, will be the subject of an hour-long feature that will air on PCN-TV on Sunday, Oct. 4, at 10 pm. and again on Monday, Oct. 5, at 6 am. PCN-TV broadcasts business, political and community programming statewide in Pennsylvania.

The interview was conducted at e-LYNXX corporate headquarters in Chambersburg on August 28 by PCN-TV President and Chief Executive Officer Brian Lockman who is one of C-SPAN's original producers, founding member of the Pennsylvania Press Club and past chairman of the National Radio-Television Correspondents Association.

"This is certainly an honor for me. But more significantly, it recognizes what the dedicated team at e-LYNXX has accomplished in making our firm the leading print management and procurement licensing firm in North America," said Gindlesperger. "Our business success is built around offering a patented competitive method, 10 best business practices, a workflow and communication system for the facilitation of the patented method and best business practices; and experts in print."



Gindlesperger, a nationally recognized entrepreneur, inventor, author and consultant in print and procurement, founded ABC Advisors and its successor, e-LYNXX Corporation, in 1975. Print buyers and suppliers alike have benefited from his insight and innovation.

Gindlesperger has directed major in-plant studies in both the private and public sectors and is highly regarded for his knowledge, advice and work on behalf of firms in matters pertaining to the U.S. Government Printing Office (GPO). He has testified before the U. S. Senate Committee on Rules and Administration regarding government print and procurement policy. He also has worked directly with numerous Congressional and Senatorial members and staff and has advised Congress on the development, operations and future of GPO print procurement and the federal print program in general.

He has been a lead fund raiser for numerous elected officials at the local, state and national levels. He was a founder and chairman of Printing Industries of America's (PIA) PrintPAC (political action committee) and has been recognized for his contributions to PIA and services to the printing industry.

Gindlesperger invented the methodology that optimizes cost reduction in the procurement of specification-defined goods and services. He has been granted two separate business method patents by the U.S. Patent Office, first for the competitive procurement of print and then for the competitive procurement of *all* customized and specification-defined goods and services.

Under Gindlesperger's leadership e-LYNXX has grown into the leading print management and procurement licensing firm in North America. e-LYNXX has been exclusively endorsed by Printing Industries of America (PIA) and has been named one of the top 100 procurement firms in North America by *Supply & Demand Chain Executive* magazine.

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His firm handles more than 200 on-going consulting assignments at any given time. Among its contracts is one with Educational & Institutional Cooperative Purchasing to assist colleges, universities and other institutions nationwide with procurement and print-spend management.

A native of Chambersburg, PA, Gindlesperger is a graduate of Dickinson College, having majored in philosophy and religion.

In the community, he mentors teens to improve their studies and health and supports the arts through local and regional theatres. Gindlesperger has been honored by the Greater Chambersburg Chamber of Commerce with its Innovator of the Year Award for inventing his patented methodology and with its Volunteer of the Year Award for his efforts in saving 3000 jobs at the Letterkenny Army Depot. He is a past trustee of the Falling Spring Presbyterian Church.

He is married to his best friend and business partner, Maxine. They have six children, including a foster daughter.

### **About PCN-TV**

PCN is a nonprofit nonpartisan cable television network responsive to the interests and needs of Pennsylvania and its people. PCN serves as the commonwealth's version of C-SPAN, with unedited live and same-day coverage of Pennsylvania Senate and House floor proceedings, committee hearings, press conferences, speeches, and other public forums where the business of the state is debated, discussed, and decided. State government coverage on PCN is shown without commentary or analysis, giving viewers the opportunity to judge for themselves the merit of pending bills, and the ideas and opinions of state leaders. PCN also televises extensive coverage of significant state events, such as the Pennsylvania State Farm Show and high school sports championships. Additional network offerings include visits to museums and manufacturing facilities in the commonwealth "PCN Tours", interviews with authors of books about Pennsylvania "PA Books", and hour-long profiles of prominent state residents "PCN Profiles". PCN is funded by Pennsylvania cable television companies which voluntarily carry the service on their channel lineup. The network receives no state or federal funds. Learn more about PCN-TV at [www.pcntv.com](http://www.pcntv.com).

### **About e-LYNXX Corporation**

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432

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