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NEWS RELEASE

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Government Work Benefits Print Industry During Economic Downturn *Top 50 GPO Suppliers List for 4th Quarter 2008 published*

CHAMBERSBURG, PA – Work for the U.S. Government Printing Office (GPO) continues to benefit print suppliers that know how to plan for, schedule and deliver government jobs according to Government Print Management, the leading representative of print suppliers to government in the United States and a division of e-LYNXX Corporation.

"Doing printing for government sources is proving to be a lifesaver for printers and print suppliers during these challenging economic times," said Deborah Snider, senior vice president of Government Print Management, a division of e-LYNXX Corporation. "Those who establish government printing as a secondary market and plan the work so it fills their idle time are experiencing increased revenues and profits. This happens when they understand the complexities of working with the government and the strategic importance of contribution pricing."

On average, print suppliers have 30% idle production capacity and are constantly seeking short-turnaround projects to fill schedule gaps. Since print companies operate on thin margins, even a handful of unsold hours cause their profitability to erode or evaporate, Snider explained. To obtain projects, such as government work, that fill idle production capacity, suppliers offer extremely low pricing, provided they can do so without establishing precedent that affects future price expectations or their ability to bid on future projects. This strategy is called "contribution pricing", because any income for suppliers above out-of-pocket costs "contributes" 100% to the bottom line.

The number of print suppliers obtaining GPO work during the past quarter (October through December) was 1263, and the work for the top 50 suppliers during this period was valued at \$105,293,322. During the past 12 months, approximately 1817 suppliers won GPO print work valued at \$421,886,169 million.

"Since 85 percent of the jobs that the GPO procures are for less than \$3500, many suppliers find them to be ideal for filling what would otherwise be idle production time," Snider said. "For those that rely heavily on GPO to fill downtime, this very competitive work can increase profitability from an industry average of 3% to about 14%."

The majority of the 400 active GPO vendors use a government print management firm that provides full representational services, accurate information, market intelligence, past price histories, and access to all available GPO solicitations. A government print management firm assists clients with paper work handling, specification interpretation, proposal preparation, bidding process management, assistance through the production process, change order negotiation, invoice preparation and collection, and cutting through the government red tape.

About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. • American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. • Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. • Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432

TOP 50 GPO SUPPLIERS LIST FOR THE 4TH QUARTER OF 2008

Rank	Company	Location	Winnings
1	Freedom Graphic Systems	Milton, WI	\$6,581,430
2	NPC	Claysburg, PA	\$6,403,490
3	Monarch Litho	Montebello, CA	\$6,278,105
4	TABS Direct	Irving, TX	\$5,619,236
5	Gateway Press	Louisville, KY	\$4,446,473
6	SourceLink	Elk Grove Village, IL	\$4,202,519
7	RR Donnelley	Chicago, IL	\$3,617,210
8	Schmitz Press	Sparks, MD	\$3,225,566
9	Cenveo	Stamford, CT	\$2,654,374
10	Williamson Printing	Dallas, TX	\$2,612,414
11	Pearson Custom Publishing	Boston, MA	\$2,263,170
12	Trend Offset Printing	Los Alamitos, CA	\$1,788,212
13	American Print Media	Santa Anna, CA	\$1,470,180
14	McDonald & Eudy Printers	Temple Hills, MD	\$1,391,182
15	Quintessential Color Group	Upper Marlboro, MD	\$1,245,097
16	Alcom Printing Group	Harleysville, PA	\$1,215,899
17	Gray Graphics Corp.	Capitol Heights, MD	\$1,169,834
18	EU Services	Rockville, MD	\$1,128,566
19	V. G. Reed & Sons	Louisville, KY	\$1,095,168
20	Intelligencer Printing	Lancaster, PA	\$1,061,501
21	Digital-Ink	Wormleysburg, PA	\$1,026,564
22	The Standard Register Company	Dayton, OH	\$786,461
23	Peake Printers	Cheverly, MD	\$783,196
24	Opsec	Lancaster, PA	\$758,976
25	Colonial Press Int'l.	Miami, FL	\$691,041
26	United Book Press	Baltimore, MD	\$681,928
27	Premium King	Chalfont, PA	\$649,517
28	P.A. Hutchison	Mayfield, PA	\$628,742
29	District Creative Printing	Upper Marlboro, MD	\$623,945
30	J J Collins Printers	Woodridge, IL	\$618,450
31	Quantum Color	Niagara Falls, NY	\$551,212
32	West Shore Printing	Mechanicsburg, PA	\$515,915
33	Techna-Graphics Inc.	Washington, DC	\$505,114
34	Fry Communications	Mechanicsburg, PA	\$499,682
35	Precision Printing Inc.	Moberly, MO	\$495,562
36	Production Press	Jacksonville, IL	\$480,643
37	Litho Press	San Antonio, TX	\$452,981
38	Identity Stronghold	Englewood, FL	\$449,801
39	Enterprise Group	Discovery Bay, CA	\$444,434
40	Data Integrators Inc.	Woodbridge, VA	\$430,340
41	Goodway Graphics of Virginia	Springfield, VA	\$429,877
42	Printwell Acquisitions	Taylor, MI	\$406,941
43	Sir Speedy Printing Center	Tucker, GA	\$403,125
44	Bosworth Printing	Stoughton, MA	\$393,939
45	Consolidated Graphics	Houston, TX	\$388,535
46	Printing resources	Cleveland, OH	\$381,279
47	BKR Printing	Salt Lake City, UT	\$360,302
48	TPS Enterprises	Newton, IL	\$357,591
49	KD8 Enterprises	Centerville, UT	\$356,955
50	Vertis	Baltimore, MD	\$355,762

This list is compiled from data assembled by Government Print Management from its exclusive databases and encompasses activity beginning October 1, 2008, and ending December 31, 2008.