

## **NEWS RELEASE**

November 18, 2009

### **Government Print Management Clients Win GPO Print Jobs: November 11-17, 2009**

CHAMBERSBURG, PA – From November 11-17, 2009, the U.S. Government Printing Office (GPO) awarded 63 one-time print jobs to 28 print supplier clients of Government Print Management. The total value in new business for the clients was \$777,273. These print suppliers won new business as a result of collaboration with Government Print Management in not only obtaining GPO solicitations that fit their production and schedule requirements, but in gaining an appropriate quality level rating as well as historical pricing information essential to winning the jobs without leaving excess money on the table. The top 10 job winners (in alphabetical order) were:

- A. H. Cather Publishing Company, Birmingham, Alabama
- Ascot Tag & Label, Newark, New Jersey
- Bosworth Printing, Stoughton, Massachusetts
- Colonial Press International, Inc., Miami, Florida
- Dlux Printing, Pensacola, Florida
- Monarch Litho, Inc., Montebello, California
- NPC (News Printing Company, Inc.), Claysburg, Pennsylvania
- Printec Press, Inc., Champaign, Illinois
- Printing Resources, Cleveland, Ohio
- Printwell Acquisitions, Taylor, Michigan

Government Print Management, exclusively endorsed by Printing Industries of America (PIA), provides significant improvement to profitability through increased revenues driven by higher optimization of equipment and production capacity. The firm provides goal-oriented representational services, safe and proven advice and counsel, and the tools requisite to helping clients win jobs in government print markets that increase profitability. Services include interpreting job specifications, preparing paper work, cutting red tape, managing the bid process and change order negotiation, as well as invoice preparation and 21-day collection.

“Clients get fast access to GPO solicitations, immediate response from our expert services team, information from our exclusive historical database of GPO job and market information, and are able to win work profitably,” said Deborah Snider, senior vice president of Government Print Management, a division of e-LYNXX Corporation, the leading print management firm in North America.

#### **About e-LYNXX Corporation**

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)* and recognized as a top 100 procurement firm by *Supply & Demand Chain Executive*. Founded in 1975, e-LYNXX has three divisions. • American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. • Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. • Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432

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