

NEWS RELEASE

April 13, 2010

e-LYNXX Corporation Adds Video, White Papers and Industry Resources to Enhanced Website

CHAMBERSBURG, PA – Video clips and white papers that further explain e-LYNXX Corporation services have been added to www.e-LYNXX.com along with procurement industry resources. The site attracts visitors who are interested in the latest procurement methodology and technology.

"e-LYNXX is the leading authority on procurement in North America and as a recognized leader, we are committed to offering online information that is useful, current and easy to access and understand," said Cory Moskowitz, senior director of sales for e-LYNXX. "The addition of video of our CEO talking about e-LYNXX services further personalizes our site. The resource pages link viewers to leading procurement industry associations, research organizations, publications and blogs."

The video segments are excerpts from an extensive interview that statewide PCN-TV did with William Gindlesperger, founder and chief executive officer of e-LYNXX, in 2009. It was part of a series on business leaders in Pennsylvania.



Cory Moskowitz

The three white papers discuss in detail the patented methodology, proprietary communications and workflow system, best practices and staff expertise upon which the firm's success is built. Two of the papers -- "How Organizations Can Realize Transparency, Control and Significant Cost Reduction" and "Print Management Program Offers Compelling Return on Investment without Up-front Investment or Risk" -- were written by e-LYNXX Chief Operating Officer and American Print Management Division President Michael Jackson. The third -- "Methodology Cuts 25% to 50% from the Procured Cost of Goods and Services"-- was written by e-LYNXX Chief Legal Officer and Patented Procurement Method Division President Anthony Hawks. All three papers can be downloaded at no charge.

Throughout its website, e-LYNXX segments information so its extensive services are explained in a reader-friendly format with visual aids. In both the American Print Management and the Patented Procurement Method sections, www.e-lynxx.com provides links to frequently asked questions about how buyers can gain efficiencies, control and transparency while reducing the procured cost of print and other goods and services by 25% to 50%. Articles in the divisional "News" sections cover specific topics related to these benefits. American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Patented Procurement Method grants patent licenses for supply chain optimization.

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About e-LYNXX Corporation

e-LYNXX Corporation, the North American procurement authority, is exclusively endorsed by *Printing Industries of America (PIA)* and *Educational and Institutional Cooperative Purchasing (E&I)*. Founded in 1975, e-LYNXX has three divisions. ● American Print Management provides enterprise print procurement solutions and patented competitive methods to reduce costs for direct mail, marketing materials, packaging and other procured print. Results include enhanced quality and service levels, efficiencies, process control, transparency and procured print cost reduction of 25% to 50%. ● Patented Procurement Method grants patent licenses for supply chain optimization. Results include substantial reduction in existing costs of competitively procured goods and services. ● Government Print Management offers U.S. GPO bid services, access and assistance. Results include filled downtime, operational stability, improved cash flows and increased profitability. www.e-LYNXX.com – 888-876-5432