

NEWS RELEASE

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Tony Diehl Named Manager of Client Support Services for American Print Management

CHAMBERSBURG, PA – Tony Diehl of Chambersburg has been named manager of client support services for the American Print Management division of e-LYNXX Corporation. American Print Management provides a web-based system, professional services and patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing, publications, packaging, labels and other procured print.

"Tony's strong leadership skills and extensive print industry expertise will be a tremendous asset to our company and our valued clients," said Michael Jackson, chief operating officer of e-LYNXX and president of the American Print Management division. "In this role, Tony will be responsible for key support services including training, contact center support and supplier sourcing and qualification; all of which help our clients realize the full operational and fiscal benefit of our offering."

Previously, as operations manager for e-LYNXX, Diehl managed the operations staff that supported both American Print Management and Government Print Management. He also has overseen security and maintenance of corporate headquarters in Chambersburg as well as the company's offices in Washington, D.C.

Diehl joined e-LYNXX in 1993 in the accounting department. He was named operations manager in 2008. Prior to joining e-LYNXX, he held positions with Regency Thermographers (now Navitor).

He has completed studies in data processing, programming and database development at both Hagerstown Community College and Harrisburg Area Community College.



About e-LYNXX Corporation

e-LYNXX Corporation patented the technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. • AVS Technology™ licenses the patented* automated vendor selection procedure used in e-commerce and procurement systems. • American Print Management provides web-based system, services and patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing, publications, packaging, labels and other procured print. • Government Print Management offers effective U.S. GPO bid services and strategies. www.e-LYNXX.com – 888-876-5432

*U. S. Patent No. 6,397,197, Patent No. 7,451,106, post-*Bilski* Patent No. 7,788,143, and Continuing Application 12/855,423 (collectively, the AVS Technology™) – This thicket of patents covers all custom goods and services, not just print. To inquire about licensing, contact Anthony Hawks at 888-876-5432 or Michael Cannata at 905-773-2207.

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