

## NEWS RELEASE

July 26, 2011

### Bryan Wenner Joins e-LYNXX Corporation as Manager of Client Services

CHAMBERSBURG, PA – Bryan Wenner of York, Pennsylvania, has been named client services manager in the American Print Management division of e-LYNXX Corporation – a leader in procurement innovation and print management in the United States and Canada.

“Bryan brings to e-LYNXX extensive experience in print production, customer relations and procurement solutions,” said Maxine Gindlesperger, chief administrative officer for e-LYNXX. “With our growth and national interest in our patented AVS Technology, we are pleased to have him join our staff of print experts. He will be focused on working with clients as they use our automated vendor selection process, best practices and communications and workflow system to reduce their costs by 25% to 50% for direct mail, marketing, commercial printing, publications, labels, packaging and print in a host of other categories.”

Prior to e-LYNXX, Wenner was a strategic account executive and facility management specialist in Harrisburg, Pennsylvania, with IKON Office Solutions, a Ricoh Company, where he served customers in Central Pennsylvania in the insurance, healthcare, manufacturing and higher education sectors. He also has been a solution architect and business development specialist for Banta Corporation (RR Donnelley) in Lancaster, Pennsylvania; a sales program developer for Vertis, Inc., in Baltimore, Maryland; a sales representative for Boyer Printing in Lebanon, Pennsylvania; and a production planner and account manager for Strine Printing Company in York, Pennsylvania.



A native of York, Wenner graduated from the Rochester Institute of Technology with a Bachelor of Science degree in printing management.

### About e-LYNXX Corporation

e-LYNXX Corporation patented the technology integral to e-commerce. Endorsed by Educational & Institutional Cooperative Purchasing (E&I) and Printing Industries of America (PIA), e-LYNXX drives results through its three divisions. ● AVS Technology™ licenses the patented\* automated vendor selection procedure used in e-commerce and procurement systems. ● American Print Management provides web-based system, services and patented AVS Technology™ to reduce substantially the procured costs of direct mail, marketing, publications, packaging, labels and other procured print. ● Government Print Management offers effective U.S. GPO bid services and strategies. [www.e-LYNXX.com](http://www.e-LYNXX.com) – 888-876-5432

\*U. S. Patent No. 6,397,197, Patent No. 7,451,106, post-Bilski Patent No. 7,788,143, and Continuing Application 12/855,423 (collectively, the AVS Technology™) – This thicket of patents covers all custom goods and services, not just print. To inquire about licensing, contact Anthony Hawks at 888-876-5432 or Michael Cannata at 905-773-2207.

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